

# **Business Administration**

## **Associate Degree in Business**

### **Program Description:**

Provides students with fundamental knowledge in business studies. Designed to afford students with the ability to transfer to specific four-year bachelor degree programs with the maximum number of credits possible. The core courses in the Business Administration program consist of courses that are often required by four-year institutions to enter their business programs.

### **Program Learning Outcomes:**

Upon successful completion of this program, students should be able to:

1. Explain how activities involved in operating a business connect with one another.
2. Analyze financial conditions utilizing principles of accounting.
3. Develop business strategies.
4. Analyze how economic forces and government policies affect business alternatives as well as social outcomes.
5. Evaluate business decisions based on their legal consequences.
6. Evaluate the opportunities and threats resulting from current business trends.
7. Model appropriate and effective verbal and nonverbal communication with employers, employees, team members, business partners, and customers.
8. Apply algebraic concepts to solve business related problems and conduct business research.
9. Employ computer software application programs such as word processing, spreadsheets, and database to perform ordinary business activities.

### **Transfer Agreements:**

- Bachelor Degree (Many Programs) other agreement with Davenport University
- Bachelor Degree in Honors 2+2 agreement with Eastern Michigan University
- Bachelor of Business Administration 2+2 agreement with Eastern Michigan University
- Bachelor of Science in Health Administration 3+1 agreement with Eastern Michigan University
- Bachelor of Integrated Studies 2+2 agreement with Oakland University
- Bachelor of Science in Business 2+2 agreement with Oakland University
- Bachelor of Business Administration 2+2 agreement with Siena Heights University
- Bachelor of Business Administration 2+2 agreement with University of Michigan - Flint
- Bachelor of Arts or Bachelor of Science in Business Administration in Accounting, Finance, Global Supply Chain Management, Information Systems Management, Management, or Marketing 2+2 agreement with Wayne State University